



Green Media Online portal:
ArborAge.com, OutdoorPowerEquipment.com, Landscapelrrigation.com and SportsTurfOnline.com

online rates & specifications

Ad Unit	Gross Rate (annual)	Gross Rate (monthly)	Dimensions (pixels)	GIF/Jpeg	Flash	Animation	
Leaderboard	\$20,000	\$2,000	728x90	30K	40K	30 sec.	1
Medium Rectangle	\$18,000	\$1,800	300x250	30K	40K	30 sec.	2
Skyscraper	\$18,000	\$1,800	120x600	30K	40K	30 sec.	3
Medium Rectangle*	\$12,000	\$1,200	300x250	30K	40K	30 sec.	4
Button	\$7,500	\$750	120x90	30K	40K	30 sec.	5
Banner	\$5,000	\$500	468x60	30K	40K	30 sec.	6

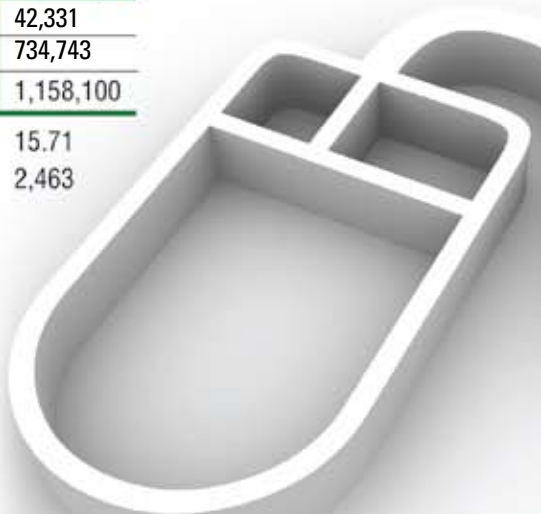
* Second position, below the fold (second screen)

audience statistics

	Annual	Monthly
Unique Visitors	184,007	42,331
Page Views	2,203,322	734,743
Total Hits	13,897,200	1,158,100

Average Hits Per Visitor 15.71

Average Visitors Per Day 2,463



1 Leaderboard 728 x 90 pixels

2 Medium Rectangle 300 x 250

3 Skyscraper 120 x 600 pixels

4 Medium Rectangle 300 x 250

5 Button 120 x 90 pixels

6 Banner 468 x 60